

:30 Public Service Announcement

EVENT Calgary Winterfest 2008

START DATE February 8, 2008

END DATE February 18, 2008

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***Winter:** the coldest season of the year*

***Magic:** something that seems to cast a spell or enchantment*

Join the Calgary Winter Festival Foundation as they celebrate 20 years of winter magic this February. Rejoice in the frosty wonderland that is an iconic part of Canadian heritage with festival activities encompassing the best that the chilly season has to offer.

Communities across the city celebrate snow and ice in their own special way as local community associations organize fun family-focused events ranging from winter carnivals, skating parties, pond hockey tournaments, bonspiels, dances and much more in this unique program which pays homage to our great Canadian winter. Families of all ages, ethnicities and socio-economic backgrounds come together for these enjoyable and accessible events designed for all Calgarians.

Kick-off the festivities at Fort Calgary's Winterfest Carnival showcasing free family fun with just a touch of history. Programming includes live performances, scavenger hunt, storytelling, games, crafts and other child-centered activities.

Village Square Leisure Centre's Multicultural Celebration rejoices in Calgary's wonderful ethnicity with an afternoon of music, song and dance. The Family Day weekend just wouldn't be the same without the always-popular Family Fun Zone at COP where action, fun and adventure are the words of the day and senior's will once again have the opportunity to hearken back to "days gone by" with an afternoon of musical remembrances at Heritage Park's consistently sold-out Seniors' Follies.

Calgary Winterfest proudly takes its place among the nation's Winter Festivals and Ice Parties. Continue the great Canadian tradition and celebrate the magic of winter with us in 2008.

Join us for this year's exciting line-up of programs:

February 9, 2008	Kick-off and Carnival at Fort Calgary FREE!
February 10, 2008	Multicultural Celebration at Village Square Leisure Centre FREE!
February 8, 11-15, 2008	Seniors' Follies at Heritage Park SOLD OUT!
February 16-18, 2008	Family Fun Zone at Canada Olympic Park FREE!
Throughout February	Calgary Winterfest Community Events Programs
Throughout February	Calgary Board of Education Snow Days

Visit our website at www.calgarywinterfest.com for more information